

Millions

For

THE  ZONES

HELP KIDS HIT THE JACKPOT

September 27, 2024

11:30 am to 1:00 pm

1011 Hahman Drive






Santa Rosa

SPONSORSHIP OPPORTUNITIES

THE MISSION

The mission of The Zones is to inspire and engage youth through community-based educational and social enrichment programs in a purpose-driven, positive environment.

The Zones after-school program focuses on 5 pillars of curriculum or "zones."

-  The Academic Zone
-  The Athletic Zone
-  The Creative Arts Zone
-  The Health & Wellness Zone
-  The Life Skills & Workforce Readiness Zone

THE NEED

After school programming is an essential resource for school-aged youth, encouraging safety, fostering connections, preventing juvenile crime and improving academic performance.

However, there are no after school programs dedicated to 7th through 12th graders on the east side of Santa Rosa. The Zones program will be the only one of its kind, providing 5,700 middle and high school, as well as thousands of K-6 students, access to quality after school and summer enrichment.



THE WORK



With our core program zones in mind, we are able to introduce our youth members to a variety of experiences including STEM based activities, creative and performing arts, athletic leagues and clinics, and much more.



In addition to our daily after school enrichment activities, The Zones offers a variety of classes, workshops, and clubs to students who do not attend on a daily basis. These classes are vital to a child's holistic development, providing opportunities for growth and exploration while nurturing their passion in new experiences.

THE INVESTMENT



Most of California's funding resources for after school programs do not include students over the age of 12. But programming for this age group is critical. Every dollar invested in after school programs saves \$3 in social costs by increasing kid's earning potential, improving school performance, and reducing juvenile crime. Every dollar invested in The Zones directly impacts youth by providing scholarships, and supporting programs for our local youth.

SPONSOR BENEFITS

Zillionaire Sponsor - \$5,000

- Large 7" plaque with name and logo on donor wall at front entry
- Reserved Table of eight
- Logo Recognition as sponsor in event program
- Logo recognition as sponsor on all marketing materials
- Logo on event signage
- Full page ad inside of front or back cover of event program
- Verbal recognition as sponsor at event
- Opportunity to place promo materials on table
- 3 mins on microphone at beginning of program

Billionaire Sponsor - \$2,500

- Medium 5" plaque with name on donor wall at front entry
- Reserved Table of eight
- Logo Recognition as sponsor in event program
- Logo recognition as sponsor on all marketing materials
- Logo on event signage
- Half page ad inside event program
- Verbal recognition as sponsor at event

Millionaire Sponsor - \$1,000

- Small 3" plaque with name on donor wall at front entry
- Reserved Table of eight
- Logo Recognition as sponsor in event program
- Logo recognition as sponsor on all marketing materials
- Quarter page ad inside event program
- Verbal recognition as sponsor at event



MAKE A BIG IMPACT

Make an even bigger impact by naming a room in our newly constructed facility. There are several program related spaces available to demonstrate your company's commitment to supporting youth enrichment .

Naming includes an acrylic plaque with company logo visibly mounted at entrance. All online enrollment and registration for classes and activities within the room will include your company name.



Academic Room



Teen Space



Recording Studio



Kitchen



Art Studio



Gym

For more information about naming a room, contact Amanda Peters at amanda@thezonesyouth.org.

LEADERSHIP

Board of Directors

Nate Andreassen, Bank of Marin

Zach Bressick, New York Life

Casey Williams, Barrel Proof Comedy

John Ghigliazza, PG&E

Scott Hart, Consultant

Kate Kelly, Sonoma Clean Power

The Zones Staff

Amber Heidtke, Chief Executive Officer

John Valdovinos, Chief Operating Officer

Amanda Peters, Director of Marketing & Development

Daniel Theobald, Director of Athletics

Josh Smith, Activities Coordinator

Liz Medina, Activities Coordinator

Tiffany Acosta, Activities Coordinator

Monserrat Estrada, Activities Coordinator

Ian Smith, Administrator



thezonesyouth.org

(707) 542-3249

info@thezonesyouth.org

Tax Id 94-1498233