

SPONSORSHIP OPPORTUNITIES



Zillions
For
THE **ZONES**

GIVE KIDS A ZILLION WAYS TO SUCCEED!
October 10, 2025

THE MISSION

The mission of The Zones is to inspire and engage youth through community-based educational and social enrichment programs in a purpose-driven, positive environment.

The Zones after-school program focuses on 5 pillars of curriculum or "zones."



Academics



Athletics



Health &
Wellness



Creative
Arts



Life Skills &
Workforce Readiness



THE NEED

After-school programming is an essential resource for school-aged youth, encouraging safety, fostering connections, preventing juvenile crime, and improving academic performance.

With the integration of middle school students onto high school campuses, the need for quality after-school programs are even more critical to student success.

The Zones will serve as a safe, welcoming, and engaging space where students can access academic support, enrichment activities, and social-emotional programming tailored to their unique needs during this period of change.

Funding remains our highest challenge in serving students from 7th through 12th grade. The funds we raise from Zillions for The Zones supports these efforts, ensuring all students have access to our program and provide them with the tools to thrive.

THE WORK

Convenience, affordability, and quality are benchmarks we strive for at The Zones.

Our core program zones enable us to offer high-impact enrichment at the times kids and parents need it most.

Our after-school and summer enrichment offerings are priced to fit our families and subsidies are available for core programs.

Our funding and program models enable us to offer a variety of experiences that go beyond typical school-based programs including STEM activities, creative and performing arts, cooking, athletic leagues and clinics, and much more.



THE INVESTMENT

Your investment in The Zones enables us to address three critical concerns:

1. Improving student academic performance, physical activity, and exposure to new interests, by filling the gap in school-reduced enrichment.
2. Increasing social and emotional growth with collaborative programs such as theater, sports, and music.
3. Lowering and/or removing cost barriers to families seeking enrichment programs.

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MAKE A BIG IMPACT

Make an even bigger impact by naming a room in our newly constructed facility. There are several program related spaces available to demonstrate your company's commitment to supporting youth enrichment.

Naming includes an acrylic plaque with company logo visibly mounted at entrance. All online enrollment and registration for classes and activities within the room will include your company name.



Academic
Room



Tech
Lounge



Recording
Studio



Kitchen



Art
Studio



Gym

For more information about sponsorships and room naming contact Jenny Beck at jenny@thezonesyouth.org.

SPONSOR LEVELS

Zillionaire Sponsor - \$5,000

- Reserved table of eight
- Logo recognition as sponsor in event program
- Logo recognition as sponsor on all marketing materials
- Logo on event signage
- Inclusion of testimonial in video to be shown at event and online
- Full page ad inside event program
- Verbal recognition as sponsor at event
- Opportunity to place promo materials on table



Billionaire Sponsor - \$2,500

- Reserved table of eight
- Logo recognition as sponsor in event program
- Logo on event signage
- Logo inclusion in video to be shown at event and online
- Half page ad inside event program
- Verbal recognition as sponsor at event



Millionaire Sponsor - \$1,000

- Reserved table of eight
- Logo recognition as sponsor in event program
- Company name listed in video to be shown at event and online
- Quarter page ad inside event program
- Verbal recognition as sponsor at event





thezonesyouth.org

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Tax ID: 94-1498233

MAILING ADDRESS:

P.O. Box 2392

Santa Rosa, CA 95405

Checks can be made out to "The Zones"