

# SPONSORSHIP OPPORTUNITIES



*Millions*  
For

THE **ZONES**

HELP KIDS HIT THE JACKPOT

October 10, 2025



# THE MISSION

The mission of The Zones is to inspire and engage youth through community-based educational and social enrichment programs in a purpose-driven, positive environment.

The Zones after-school program focuses on 5 pillars of curriculum or "zones."



Academics



Athletics



Health &  
Wellness



Creative  
Arts



Life Skills &  
Workforce Readiness

# THE NEED

After-school programming is an essential resource for school-aged youth, encouraging safety, fostering connections, preventing juvenile crime, and improving academic performance.

**With the integration of middle school students onto high school campuses, the need for quality after-school programs are even more critical to student success.**

The Zones will serve as a safe, welcoming, and engaging space where students can access academic support, enrichment activities, and social-emotional programming tailored to their unique needs during this period of change.

Funding remains our highest challenge in serving students from 7<sup>th</sup> through 12<sup>th</sup> grade. The funds we raise from Zillions for The Zones supports these efforts, ensuring all students have access to our program and provide them with the tools to thrive.



# THE WORK

**Convenience, affordability, and quality** are benchmarks we strive for at The Zones.

Our core program zones enable us to offer high-impact enrichment at the times kids and parents need it most.

Our after-school and summer enrichment offerings are priced to fit our families and subsidies are available for core programs.

Our funding and program models enable us to offer a variety of experiences that go beyond typical school-based programs including STEM activities, creative and performing arts, cooking, athletic leagues and clinics, and much more.

# THE INVESTMENT

**Your investment in The Zones enables us to address three critical concerns:**

1. Improving student academic performance, physical activity, and exposure to new interests, by filling the gap in school-reduced enrichment.
2. Increasing social and emotional growth with collaborative programs such as theater, sports, and music.
3. Lowering and/or removing cost barriers to families seeking enrichment programs.



# SPONSOR LEVELS

## Zillionaire Sponsor - \$5,000

- Reserved table of eight
- Logo recognition as sponsor in event program
- Logo recognition as sponsor on all marketing materials
- Logo on event signage
- Inclusion of testimonial in video to be shown at event and online
- Full page ad inside event program
- Verbal recognition as sponsor at event
- Opportunity to place promo materials on table



## Billionaire Sponsor - \$2,500

- Reserved table of eight
- Logo recognition as sponsor in event program
- Logo on event signage
- Logo inclusion in video to be shown at event and online
- Half page ad inside event program
- Verbal recognition as sponsor at event



## Millionaire Sponsor - \$1,000

- Reserved table of eight
- Logo recognition as sponsor in event program
- Company name listed in video to be shown at event and online
- Quarter page ad inside event program
- Verbal recognition as sponsor at event





# MAKE A BIG IMPACT

Make an even bigger impact by naming a room in our newly constructed facility. There are several program related spaces available to demonstrate your company's commitment to supporting youth enrichment .

Naming includes an acrylic plaque with company logo visibly mounted at entrance. All online enrollment and registration for classes and activities within the room will include your company name.



**Academic  
Room**



**Tech  
Lounge**



**Recording  
Studio**



**Kitchen**



**Art  
Studio**



**Gym**

For more information about sponsorships and room naming contact Amanda Peters at [amanda@thezonesyouth.org](mailto:amanda@thezonesyouth.org).



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Checks can be made out to "The Zones"