



**Become a sponsor today, make an impact that lasts a lifetime.**

Throughout the year, gifts of sponsorship provide children in our community with opportunities they may not otherwise get to experience. They can help cover tuition for a child from a low-income household, help to ensure they have needed supplies, tutoring, and mentoring, or help send them on exciting, life-enriching field trips with their peers. Our sponsorship opportunities are customized to suit the needs and interests of you and your business.

**Check out these examples of the customized sponsorship opportunities found only at The Zones!**

**Program Sponsorship: Science & Environment Week Sponsored by Sonoma Clean Power**



We recently collaborated with Sonoma Clean Power to develop week-long programming promoting their environmental mission. Their gift of sponsorship helped cover costs of supplies, contribute to our general fund, and their volunteers engaged in activities that taught kids about sources of renewable energy. Sonoma Clean Power enjoyed the brand awareness opportunities we provided including, but not limited to, having their logo prominently displayed at our front entrance for the program week and inclusion in our newsletter.

**In-kind Sponsorship: Member of the Month with Crumbl Cookies**



Crumbl Santa Rosa's gift of sponsorship is helping us celebrate our "Member of the Month." Crumbl recognizes each winner with a free cookie coupon, and, in addition, regularly provides The Zones with cookies for any occasion, and caters the dessert table at our fundraising events. They enjoy promoting and distributing their products to our 1,500+ youth and parents, as well as the brand awareness we provide via our thriving social media channels.

**Sports Sponsorship: 'Alley-Oop' for Youth Basketball with E.R. Sawyer**



E.R. Sawyer's gift of sponsorship is connected to our very popular Youth Basketball Season. This tiered sponsorship program offers local businesses opportunities to brand our team jerseys, display a banner in our gym, and much more. E.R. Sawyer enjoys knowing their historic name is connected to this nearly 50-year-old community-based youth sport program in Santa Rosa. In addition to helping cover the costs of the league through their sponsorship, E.R. Sawyer has been long-time, generous donor of items for our fundraising auctions and drawings.

**Wondering what your gift of sponsorship could look like? Interested in Event Sponsorships?**

Get in touch via email, [info@thezonesyouth.org](mailto:info@thezonesyouth.org), or call 707-542-3249